

CALENDAR

Thursday February 4

Program Launch and Trivia Night

Time: 5:15 for 5:30 - 7:30pm

Kick off the 2010 bizNetClub Program with a fun social evening and trivia night. Meet up with a diverse group of entrepreneurs and commercialisation colleagues for a drink and to test your general knowledge. With plenty of opportunities to network over a drink, nibbles and the all important trivia questions, it's a fun way to reconnect with colleagues, meet new ones and discuss what's on the agenda for 2010.

Tuesday March 2nd

Becoming market focused and building sales

Time: 5:15 for 5:30 - 7:00pm

Can you and everyone in your organisation answer these questions: 1) Who is your ideal customer? 2) What is the most important benefit your customers get from using your services? 3) Why should your customers buy from you and not your competitors? 4) Can you describe what you do in 30 seconds in simple terms anyone can understand - and have people clamour to know more? This event will explore these questions and more to help you drive the ultimate measure of a business – sales.

Thursday May 6

Government programs for high growth companies

Time: 5:15 for 5:30 - 7:00pm

Government support for technology and innovation in Australia has undergone a significant shift with the launch of the Commonwealth's Commercialisation Australia and the NSW Government's Innovation Pathways Program. This bizNetClub event brings together experts from AusIndustry, Austrade and Australian Technology Showcase (ATS) to present on programs available to businesses and how to successfully navigate through the screening and application process. Through case studies and a panel led discussion, we will discuss the latest initiatives, any proposed changes to Federal and State government policy and the relevance and impact for emerging technology companies.

Thursday July 1

Christmas in July Networking Drinks

Time: 5:15 for 5:30 - 7:30pm

With 2010 unfolding in a recovering economic climate, the bizNetClub Christmas in July will be a good time to check in on the sentiment of colleagues and the broader commercialisation sector. This well attended event is a relaxed and fun networking opportunity giving you the chance to mix with like-minded souls and network over a drink and nibble.

Thursday September 22

Securing funds for emerging technology businesses

Time: 5:15 for 5:30 - 7:00pm

Sourcing and securing capital is paramount for fast growth companies at every stage. This workshop discusses funding strategies, the various sources of capital available, how to approach investors, how to be investor ready and expectations of managing investors, through a panel of VC, angel investors and experienced entrepreneurs.

Thursday December 2

Christmas Party

Date: 5:15 for 5:30 - 7:30pm

Please join us for the ATP Innovations Annual Christmas Party. Held in the iconic atrium at the National Innovation Centre, this end of year event brings together our friends, partners and broader technology community. A highlight on the social calendar, join us for this fun and celebratory event.

In partnership with:



ABOUT

About bizNetClub!

bizNetClub is an annual event series delivered by ATP Innovations at the National Innovation Centre in Eveleigh. The events are designed to provide a forum for entrepreneurs, investment community and those interested in fast growth technology sector to establish and build strong networks and have access to industry information and expertise.

2010 Membership includes:

- Attendance at 3 social/networking events
- Attendance at 3 seminars
- Attendance at 10 issue driven round table luncheons (for ATP Innovation clients only)
- Access to the quarterly Insurance clinic with OAMPS (the largest insurance firm for technology)

bizNetClub events are designed for people with a passion for technology, entrepreneurs, industry professionals and CEOs of emerging technology companies are encouraged to join.

Membership and Event Costs:

Annual Membership is \$165 inc GST based on a calendar year and expires 31 December. Memberships received after 31 March until 30 September will be pro rated quarterly.

Individual Event attendance is \$33 inc GST.

Corporate Membership:

The corporate membership can be an opportunity for you to demonstrate your organisation's investment in your staff and your clients.

Corporate Membership Licence: \$550 per annum - includes up to 4 attendees at any event

Location:

bizNetClub events are held at the Australian Technology Park in Sydney in the National Innovation Centre.

For more information visit www.atp-innovations.com.au
E: info@atp-innovations.com.au | P: +61 2 9209 4125

